

duetto

GameChanger™

# Unleash Open Pricing with GameChanger

Optimize every booking by independently yielding all segments, channels and room types in real time with new and better insights into demand.

  
duetto

ADVANTAGE

For limited- and  
full-service hotels  
duetto

EDGE

For more complex  
full-service hotels  
duetto

STRATEGY

Enables Personalized  
Loyalty Pricing  
duetto

CASINO

Tailored for the  
gaming industry

# THE DUETTO DIFFERENCE

The people behind Duetto bring together decades of leadership in both revenue management and cloud-based technology, creating an ideal Revenue Strategy solution for a hotel or casino of any size. Increase guest loyalty and profitability with actionable data to better manage pricing and business-mix decisions. All four editions of GameChanger are built from the same foundation of Duetto's biggest competitive advantages, including:



## Open Pricing

Scrapping the traditional hurdle rate and tiered BAR pricing models, Open Pricing enables you to price all channels, segments, room types and offers independently, without closing off any available inventory. Keep channels open and always benefit from the Billboard Effect.



## Predictive Analytics

GameChanger provides a clear picture of demand with forward-looking data like web shopping regrets and denials and online review and rating scores, in addition to traditional revenue management data sets like historical booking information, booking pace and competitor pricing.



## In the Cloud

Multitenant cloud architecture provides serious advantages in speed and efficiency. Intuitive, easy to use and accessible on any device, GameChanger allows all departments to leverage valuable insight. In true software-as-a-service fashion, product updates are frequent and free.



## Customer Success

GameChanger users have access to our Customer Success Managers, the hospitality pros who guide you from onboarding to ongoing profitability. With decades of revenue management experience, they help you maximize the capability of the app to elevate your Revenue Strategy.



GameChanger™

# FEATURE COMPARISON

	Advantage	Edge	Strategy	Casino
Open Pricing				
Pricing rules				
Subrate yielding				
Dynamic room type pricing				
Lost business				
Multi-currency				
PMS/CRS integration				
Autopilot				
Standard rate shops				
Reputation scores				
Duetto Demand algorithm				
Rate recommendations				
Alerts				
Events				
Manage blocks				
Overbooking recommendations				
Personalized Loyalty Pricing				
Customer profile integration				
Dedicated CS manager				
Comp vs. cash pricing & reporting				
Number of room types	Unlimited	Unlimited	Unlimited	Unlimited
Number of segments	6 max	Unlimited	Unlimited	Unlimited

# ADVANCED OPTIONS

Take your Revenue Strategy to the next level with additional solutions from Duetto that will meet your property's unique needs and challenges.

## PREMIUM FEATURES



**Third-Party Data:** Improve your pricing and forecasting with dynamic data sources such as airport arrivals and stay-throughs and enhanced rate shopping (up to 3 OTAs and 15 competitors).



**Demand360 for Duetto:** Access insights into your comp set's forward-looking performance data within GameChanger, and immediately make them actionable via Open Pricing.

## CUSTOMER SUCCESS ADVANCED OPTIONS



**Duetto Certification:** Users of GameChanger can be tested on how well they know the application and be certified for their proficiency.



**In-Person Training:** Duetto's Customer Success team will send its experts to train your revenue managers in the use of GameChanger on site.



**Advanced Analysis:** For complex projects, our Data Cavalry reinforces your revenue management team with advanced insights and system analysis.

## STRATEGIC CONSULTING



Leverage the decades of real-world revenue management experience among the leaders of Duetto's Strategic Consulting team, who can handle everything from determining your top-line strategy to real-time pricing and creating digital marketing content. Our team will craft a Revenue Strategy tailored to your specific needs and execute it to ensure you reach your profit goals.